

**BSO**

BLACK  
SCREEN  
OFFICE

BUREAU DE  
L'ÉCRAN  
DES NOIRS

# BLACK SCREEN OFFICE

## PRIME TIME 2025 DELEGATES



**Yejide  
Emioladipupo**



**Ahmed Mohamed**



**Giselle Miller**



**Alia Aluma-  
Baigent**



**Yemie Sonuga**



**Ifeoluwa Alaba**

The **Black Screen Office (BSO)** is thrilled to participate at **Prime Time 2025** and take this opportunity to introduce our delegation of Black Canadian filmmakers.

In collaboration with **Telefilm Canada**, the BSO launched the Black Creators Festival Initiative in 2022. This initiative aims to provide Black Canadian creators with invaluable exposure to producers, distributors, funders, and influential industry decision-makers at international festivals.

Our delegation comprises a diverse group of emerging, mid-level, and established producers from various regions across Canada. They are developing engaging, thought-provoking, and authentic content. We are pleased to showcase their talent within these pages, and we sincerely hope you will have the opportunity to meet them in person.



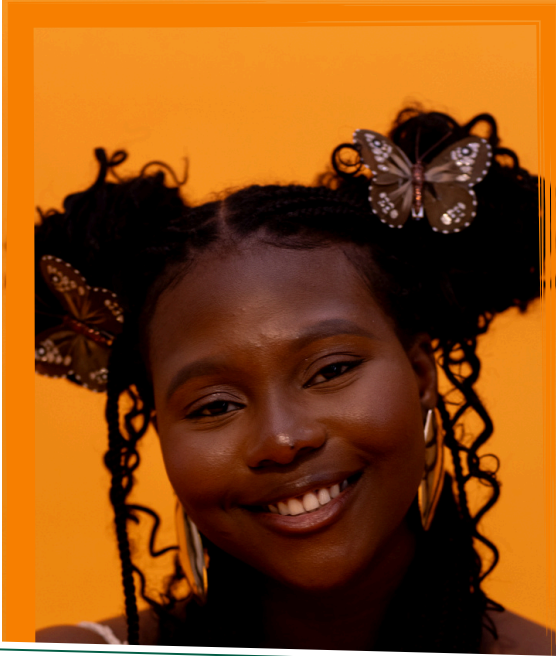
**Joan Jenkinson**

Co-Founder & CEO

A handwritten signature in black ink, appearing to read 'Joan Jenkinson'.

**Joan Jenkinson**

Co-Founder & Executive Director  
Black Screen Office



## Ifeoluwa Alaba

St John's, NFLD

### BIO

Ife Alaba, a Nigerian-born, South Africa-raised entertainment professional based in St. John's, specializes in background casting, creating authentic and inclusive storytelling. A journalist with CBC NL, she hosts shows like Being Black in NLand Stuffed, contributing to meaningful narratives. As Director of Occupy All Spaces, Ife advocates for Black creatives in Newfoundland & Labrador. An 8-time Music NL nominee, she also shines in the music scene, showcasing her artistic versatility.

### Contact:

lfealaba2@gmail.com

### Production Company:

Elora Media Inc.

## PROJECT - ONCE AGAIN: RISE OF THE RAIDER KING

A Rebel Leader seeks retribution against his former backstabbing partner.

## CONTENT LONDON GOALS

**Networking:** Build meaningful connections with industry professionals, potential collaborators, and funding organizations to expand your reach and opportunities.

**Learning:** Gain valuable insights into industry trends, funding strategies, and best practices that can enhance your creative projects and initiatives.

**Community Growth:** Bring back resources, strategies, and inspiration to support and nurture Black talent in Newfoundland's arts and entertainment sector.



## Yejide Emioladipupo

St Jonn's, NFLD

### BIO

Yejide is a Nigerian-Canadian filmmaker, scriptwriter, and creative director with over six years of experience in the arts and film sectors. Leading The Creator's Creatives at CMFI-NL, she produces culturally relevant Christian films and engaging stories. She has also acted in over seven projects, contributing a fresh perspective to Canada's media.

### Contact:

yoladipof@gmail.com

### Production Company:

Independent

## PROJECT - ONCE AGAIN: RISE OF THE RAIDER KING

Daisy's decision to leave her past behind and cling onto a Saviour throws her into a dramatic showdown with seven forces of darkness that once ruled her life - Anger, Pride, Addiction, Fear, Fornication, Anxiety, and Jealousy. As chaos builds and with each fighting for their piece of her soul, the battle quickly becomes one of light versus darkness and a powerful encounter with Jesus turns this story into that of hope, faith, and the power of redemption.

## CONTENT LONDON GOALS

Attending Prime Time 2025 would be an incredible opportunity for me to expand my network and gain deeper insights into the industry. As one of the few producers in Newfoundland telling stories influenced by African heritage, I aim to take my work beyond Newfoundland and into Canada and the rest of the world. Meeting industry professionals at Prime Time will help me connect with like-minded individuals, collaborate on new projects, and bring my unique perspective to a broader audience. This will allow me to grow both professionally and creatively, while pushing my stories to a global stage.



**Ahmed Mohamed**

Ottawa, ON

**Contact:**

ahmed@studiolng.com

**Production Company:**

Independent

**BIO**

Ahmed Abukar is a Somali Canadian filmmaker with over 7 years of experience amplifying underrepresented voices. He has created several impactful documentary films across East Africa, focusing on peace-building, innovation, and resilience. Drawing from his Black and Muslim identities, Ahmed’s nuanced storytelling fosters cultural understanding and inspires meaningful dialogue on global issues.



**PROJECTS - IT'S NOT EASY**

Hawa Haji, a beloved on-stage personality in the Somali community, struggles to balance her larger-than-life public persona with the harsh realities of her off-stage life as a mother, wife, and the pursuit of happiness and success.

**CIRCLE OF VIOLENCE**

A first-generation Somali immigrant father, raised in Ottawa and drawn into a life of crime during Alberta's early 2000s oil boom, must confront his turbulent past alongside his adopted son as they navigate a legacy of generational trauma and cyclical violence, culminating in a powerful confrontation.

**PRIME TIME GOALS**

To leverage Prime Time’s unparalleled market access and networking opportunities to pitch Circle of Violence and It’s Not Easy to top broadcasters, studios, and distributors. Through one-on-one meetings and curated sessions, I aim to secure partnerships, learn commissioning trends, and connect with industry leaders to advance these impactful projects.



**Giselle Miller**

Vancouver, BC

**Contact:**

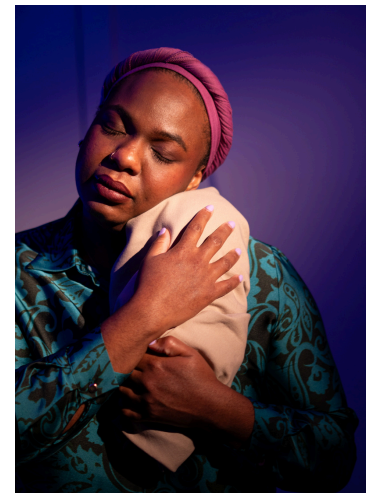
gisellemiller@gmail.com

**Production Company:**

Orange Rose Productions

**BIO**

Giselle Miller is a Jamaican-Canadian writer, director and 5x Leo Award-nominated actor and producer living in Vancouver BC. She was the showrunner for two seasons of the Leo Award-nominated web series YOUNG, SINGLE AND BLACK. Giselle has written and produced Vancouver's first Black queer web series NOVELETTE IS TRYING, which had its world premiere at the Vancouver Queer Film Festival '24.



**PROJECTS - JUDE AND THE JINN**

A family of Black women haunted by loneliness, collective grief and generational curses experience spiritual elements that force them to confront their self-destructive tendencies

**PRIME TIME GOALS**

As a filmmaker who transitioned from writing novels and poetry, I am eager to deepen my connections in Toronto's film industry. My work centers on Black Canadian stories, exploring themes like immigration, family, and love. Driven by a desire to create authentic portrayals, I aim to produce films that challenge stereotypes and offer nuanced, diverse depictions of Black experiences, ensuring our stories are told with truth and complexity.



**Alia Aluma-Baigent**  
Calgary, Alberta

**BIO**

Alia Aluma is a curator at the Canadian Museum for Human Rights and founder of Aluma Studio & Agency, working internationally to advance stories of Black history and contemporary experience through community based learning, exhibition development, and film.

**Contact:**  
aliaaluma@gmail.com

**Production Company:**  
Aluma Studio & SRRYCinema

**PROJECT - BLACKANADA**

Blackanada is Family/Young Adult TV Series that explores historically inspired stories through the retelling of memories at a family reunion. Each episode serves as a flashback into a moment in history, narrated from various characters and their points of view on the matter.

**GAS MONEY**

An unconventional group of university friends in a neglected Calgary suburb adopt a highly-skilled drifter into their social circle, leading them down a dangerous journey in search of the Lemon Mine treasure lost during Alberta's Wild West.

**PRIME TIME GOALS**

My goal is to pitch my projects to top Canadian and international broadcasters, studios, and distributors, focusing on securing support for their development. I aim to learn about current market trends, discover what's selling, and attend talks on industry innovation to enhance my knowledge and keep my projects at the forefront.





**Yemie Sonuga**

Edmonton, Alberta

**Contact:**

yemiesonuga@gmail.com

**Production Company:**

Ise Aanu Productions

**BIO**

Yemie Sonuga holds a MA from the Royal Scottish Conservatoire and took screenwriting at Juilliard. She's the 2024 Audience Choice Award Winner - BIG PITCH at TIFF. As a writer: "The Legacy Awards" (CBC), Equinox+ (Global). Select Broadway/West End credits: "The Lion King," "The Book of Mormon," "Ghost the Musical," \*Broadway Cast Album. @yemiesonuga and www.yemiesonuga.com.



**PROJECT - SEXPLORATION**

Two First gen Nigerian-Canadian besties Banké and Maddy, navigate love and lust in the inferno that is dating in the digital age.

**PRIME TIME GOALS**

I'm Yemie Sonuga, a Nigerian-Canadian writer, director, and producer with a background in theatre and screenwriting. My current project, SEXPLORATION, has industry support from Anthony Q. Farrell, Kara Harun, and Hollywood Suites. PrimeTime presents a unique opportunity to further my career by gaining insights on production, financing, and distribution while connecting with key decision-makers, funders, and fellow creators to enhance SEXPLORATION and future projects.





**Hoda Ali**  
*Programming  
Manager*

**Contact**  
programming@bso-ben.ca



## A Part of BSO's Black Creators Festival Initiative

Sponsored by:



Women and Gender  
Equality Canada

Femmes et Égalité  
des genres Canada



Canadian  
Heritage

Patrimoine  
canadien

Supported by:



Black  
Opportunity  
Fund



TD READY  
COMMITMENT



Foundation  
Fondation

bso-ben.ca