

TALENT LEVELS

	Breaking In	Emerging	Mid-Career	Established
Writers	 Demonstrated interest No Credits Non-funded Completing various screen practitioner courses and internships Making some online content with no funding or sponsorship No screen networks 	 Want it as a career path Have industry experience 1-2 credits in related roles Actively applying for funding at the state and federal level Beginning to pitch to broadcasters and or other platforms Attending various screen conferences 	 Generating opportunities and earning a living Independently creating opportunities with their brand networks Writing across TV drama series, online series and features 	 Competing for opportunities on ambitious productions Ongoing opportunities in Australia and overseas Signed by a major agency Sought after
Directors	 Demonstrated interest No Credits Non-funded Completing various screen practitioner courses and internships Making some online content with no funding or sponsorship No screen networks 	 Want it as a career path Have industry experience 1-2 credits in related roles Actively applying for funding at the state and federal level Beginning to pitch to broadcasters and or other platforms Attending various screen conferences 	 More sophisticated productions (e.g. bigger crews, budgets and responsibility) Some critical success with awards and international festivals Working on various TV drama series About to or have just completed a first feature film, or factual series 	 Ambitious productions (e.g. bigger crews, budgets and responsibility Ongoing opportunities in Australia and overseas Signed by a major agency Sought after



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	Breaking In	Emerging	Mid-Career	Established
Producers	 Non-funded Have completed studies First timer Cross-over producers Online content creator No network or industry knowledge and relationships 	 Credited Funded Demonstrated trajectory of work without funding (e.g. YouTube) Narrative-based content Expansion of network and knowledge An understanding and practice of physical producing skills 	 Broadcaster relationships established Funding body relationships Building market relations "Physical producing" (meaningful, not associate) Slate of projects in development Building own company or partnerships 	 Capital to invest Slate of projects Approached for EP roles Own company Competitive for SA Enterprise funding International investment and sales on a range of content Commercial and critical success with funded content
Tech/Crew	 Interest Looking for opportunities Some training / internships 	 Starting to sustain full- time living Employed in junior crew roles Building pathway - moving up the ladder Credited 	 Sustained income Industry recognition Agent Slate of upcoming projects 	 Booked consistently Expensive - higher rates Sought after Agent Awards

Adapted from: "The Next 25 Years", Screen Australia Indigenous Department Strategy, 2019