

Asian Stereotypes

Avoid stereotypes unless you're subverting them or adding complexity to the character or story. Review content with an eye to unconsciously promoting stereotypes. Be sensitive to the stereotypes that reinforce the hypersexualization of Asian women and desexualization of Asian men. Understand the complexity of the Asian communities including ethnic or cultural origin, intersectional identities, socio-economic status and location within Canada.

"Portrayals of the model minority myth directly leads to people erasing and negating our experiences of racism."



"There's still a prominent stereotype of Asian women being fetishized and sexualized. With Asian males it's gotten a lot better, they aren't being as emasculated to the extent that we were five years ago. But it still happens. We still play the nerd, the studious type, the quiet type, the submissive type. Just not as frequently."

South Asians are **7.1%** of Canadians
 Chinese are **4.7%** of Canadians
 Filipinos, Southeast Asians, Koreans and Japanese
 are collectively another **4.6%**

Dive deeper with our [People of Colour Communities Report](#)

